

Express Mailing Label No. EL700401325US

PATENT APPLICATION
Docket No. 7927.131

UNITED STATES PATENT APPLICATION

of

JAMES B. LOVELAND

for

INTEGRATED LEARNING OBJECTS

KIRTON & McCONKIE
PROFESSIONAL CORPORATION
ATTORNEYS AT LAW
1800 EAGLE GATE TOWER
60 EAST SOUTH TEMPLE
SALT LAKE CITY, UTAH 84111

1 **1. Related Applications**

2 This application claims priority to provisional application serial number
3 60/174,095, filed December 31, 1999.

4

5 **2. The Field of the Invention**

6 The present invention relates to methods and apparatus for providing integrated
7 instruction, estimating, and purchasing for a task or group of tasks. Methods and apparatus
8 of the present invention accomplish this integration through the use of a computer network
9 which may provide access to multiple users. Some embodiments of the present invention
10 comprise a network site or Internet site which provides interactive instruction regarding a
11 task to be accomplished. Once the user has completed the instruction module, he or she may
12 access an estimating module to obtain estimates of the cost of purchasing the materials
13 required for the task. Several estimates may be obtained from various sources. Estimates
14 may also be obtained for having a professional complete the task wherein the user may
15 compare the relative costs of these options. When the user has decided which option to
16 pursue, the user may proceed to a purchasing module which allows the purchaser to order the
17 materials or services required for the task. The above methods may be applied to almost any
18 task, including, but not limited to, building construction and remodeling, vehicle
19 maintenance, computer maintenance and modification, and others.

20

21 **3. Background**

22 Many individuals have embraced the do-it-yourself philosophy in maintaining and
23 operating their assets with an eye toward economy. This philosophy can apply to many areas
24 of building construction and maintenance, vehicle maintenance, computer and appliance
25 maintenance and installation. With the high labor costs involved in these areas, do-it-
26 yourself maintenance can realize significant economic savings for an owner.

1 One hurdle that must be overcome in this process is the initial training required to
2 accomplish a task. When one has never performed a task or seen a task performed, it is
3 difficult to achieve the required familiarity to accomplish the task without specialized
4 training. This is true even for simple tasks that can be learned through basic instruction
5 techniques. Often, with nominal training, the average person can accomplish a myriad of
6 tasks that are typically performed only by professionals.

7 Another obstacle in performing an unfamiliar task is becoming familiar with the
8 jargon used to describe the apparatus upon which the task must be performed. Specialized
9 tools and parts must often be ordered with extreme specificity or the task cannot be
10 completed. Disassembling an appliance only to find out the wrong part has been ordered can
11 be extremely frustrating and will often incur additional time and expense to complete the
12 task. Proper training can go a long way to avoid this situation.

13 Once an individual is trained in performing a task, they must obtain the parts and
14 tools required to accomplish it. Replacing a clutch in a vehicle, connecting an Ultra DMA
15 hard drive to a motherboard-integrated controller and installing a dishwasher all require
16 specialized tools or parts not found in the average person's closet or garage. These parts and
17 tools can be purchased or rented for completion of a task when the user is aware of the need
18 in advance.

19 When parts and tools are identified, their costs must be obtained so that the potential
20 do-it-yourselfer can make an assessment of economic viability. Typically this involves
21 visiting or calling several retailers who stock the items. This can be a frustrating and time-
22 consuming process as many retailers will carry only a portion of the items needed.

23 After the cost of the parts and tools is calculated, an individual may want to compare
24 this cost with the cost of having a professional perform the task entirely. Again, this can be
25 very time consuming as one attempts to contact and obtain estimates from professionals who
26 may be scarcely available, difficult to contact or unreliable.

With relative costs in hand and a decision as to the method of task completion, the taskmaster is now ready to order the supplies or services required for the task. This can involve several trips to several suppliers and waiting periods as back-ordered supplies come into the suppliers stores. If a professional has been selected, a significant waiting period may be experienced as he or she becomes available.

1

SUMMARY AND OBJECTS OF THE INVENTION

2

The present invention features an integrated computerized system for preparing for the accomplishment of a task. The system comprises: 1) a training module capable of providing interactive training to a user regarding how to perform the task; 2) an estimating module capable of estimating the cost of materials required for the task; and 3) a purchasing module capable of providing means for purchasing the materials.

7

The present invention further features a method for preparing to accomplish a task. The method comprises the steps of: 1) generating user input on a computer, wherein the information entered pertains to the task; 2) training a user regarding how to perform the task, where the information input by the user is utilized; 2) estimating the cost of materials required for the task; and 3) purchasing the required materials if so desired.

12

Some embodiments of the present invention provide an integrated source for training and education regarding a task, estimating the cost of completing the task, and purchasing the materials or services required for the task.

15

Embodiments of the present invention may be implemented as a network site or an Internet site which can be accessed by multiple users from many locations. A series of linked and integrated sites may also be implemented. As such the present invention also features a computer-readable memory for accomplishing a task where the computer-readable memory is configured so that it can be used to direct a computer to gather and store information pertaining to at least one task; to provide a training module designed to train a user regarding how to perform the task; to provide an estimating module designed to estimate the cost of materials required for the task; to provide a purchasing module designed to facilitate purchasing the materials; to access and retrieve the information pertaining to the at least one task; and to present the information pertaining to the at least one task to a graphical user interface.

26

1 In addition, a computer-readable data transmission signal containing a data structure
2 is also included in the present invention. This is to enable client and network communication
3 to carry out the objects and advantages of the present invention.

4 Embodiments of the present invention comprise a training or education module for
5 training a user on how to complete a task. Generally, this will involve a training session
6 which may include audio, video, and/or text-based learning. This may be an interactive
7 module with testing and evaluation of user skills. During this training, a user will be taught
8 the procedure for accomplishing a specific task. This may include the use of any specialized
9 tools and the descriptions of any specialized parts or components that will be needed. Once
10 the user is confident in his or her skills, he or she may proceed to an integrated estimating
11 module to evaluate the costs involved with the task.

12 Embodiments of the present invention also comprise an estimating module which
13 provides a user with an estimate of the cost of obtaining the supplies or services required to
14 complete a specific task. A user may assemble or compile a task-specific database including
15 information regarding supplies and materials based on knowledge obtained in a training
16 session. In addition, the task-specific database may be generated automatically by
17 embodiments of the present invention based on the user's selection of the task to be
18 performed or other input from a user. Regardless of the manual or automatic generation of
19 the task-specific database, the cost of the materials is provided to a user. This cost may be
20 supplied directly through display on the network site or may be provided by e-mail or other
21 means. Costs provided by embodiments of the present invention may comprise the actual
22 purchase prices of items or services, estimates of the actual costs based on average regional
23 values, or other cost estimation methods. Estimates may be provided for obtaining the
24 materials required to complete a task or for professional services to achieve the same task.
25 Armed with these cost estimates, a user can make an informed decision as to how to
26 accomplish a task and is now ready to order the materials or services required.

1 Embodiments of the present invention further comprise a purchasing module which
2 allows users to place orders for materials or services. Users may place an order based on the
3 compiled task specific information data base previously generated in the training and
4 estimating modules or may update or modify the compiled task-specific information as
5 needed. Vendors may be directed to deliver the materials or services directly to the user.

6 Embodiments of the present invention integrate the above modules to provide
7 convenience to the user. Information regarding materials or services, as well as the amount
8 of training received by a user as compiled in the task specific information data base, may be
9 transferred between modules to minimize or eliminate repetitious user input and to speed
10 product use. Seamless transitions between modules provide a pleasant and rewarding
11 learning experience and allow a user to accomplish a task without the frustration and delay
12 of present methods.

13 Accordingly, it is an object of some embodiments of the present invention to provide
14 a system for training and educating a user about how to accomplish a task.

15 It is also an object of some embodiments of the present invention to provide a
16 system for estimating the cost of materials and/or services required to accomplish a task.

17 Another object of some embodiments of the present invention is to provide a system
18 for ordering the materials or services required to accomplish a task.

19 These and other objects and features of the present invention will become more fully
20 apparent from the following, description and appended claims, or may be learned by the
21 practice of the invention as set forth hereinafter.

22

23

24

25

26

1

BRIEF DESCRIPTION OF THE DRAWINGS

2 In order that the manner in which the above-recited and other advantages and objects
3 of the invention are obtained, a more particular description of the invention briefly described
4 above will be rendered by reference to specific embodiments thereof, which are illustrated
5 in the appended drawings. Understanding that these drawings depict only typical
6 embodiments of the invention and are not therefore to be considered to be limiting of its
7 scope, the invention will be described and explained with additional specificity and detail
8 through the use of the accompanying drawings in which:

9 Figure 1 depicts the task preparation system in accordance with the present
10 invention.

11 Figure 2 depicts the training module and associated information components in
12 accordance with the present invention.

13 Figure 3 depicts the estimation module and associated information components in
14 accordance with the present invention.

15 Figure 4 depicts the purchasing module and the various purchasing options in
16 accordance with the present invention.

17 Figure 5 depicts the inter relation between the training, estimation, and purchasing
18 modules in accordance with the present invention.

19

20

21

22

23

24

25

26

1

DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS

2

Shown in Figure 1 is the task preparation system 1 designed to facilitate the accomplishment of a task according to the present invention. The system is comprised of training module 2, estimation module 26, and purchasing module 42. Each of these modules interact in a manner so as to provide the user with the most efficient manner in which to complete the task. A task is defined herein as any project or undertaking that may be accomplished by an individual. Typically, tasks will include the building of structures or things, repairs, how-to projects, etc.

9

Preferred embodiments of the present invention feature integrated sources for training and education regarding a task, estimating the cost of materials and services required to complete the task, and purchasing the materials or services required for the task.

12

Embodiments of the present invention may be implemented as a network site or Internet site, which can be accessed by multiple users from many locations. As such, the present invention also features a computer-readable memory for accomplishing a task where the computer-readable memory is configured so that it can be used to direct a computer to train a user regarding how to perform the task; to estimate the cost of materials required for the task; and to provide a method of purchasing the materials required to complete the task.

18

In addition, a computer-readable data transmission signal containing a data structure is also included in the present invention. The computer-readable data transmission signal comprises 1) a first portion identifying a task-specific training module that a client is requesting from a server, wherein the client may receive interactive training and education regarding a task; 2) a second portion identifying an estimating module, wherein the client may compile information relating to a cost associated with the task; and 3) a third portion identifying a purchasing module, wherein the client may purchase any needed materials to complete the task. The training module, the estimating module, and the purchasing module each allowing communication between the client and the server.

1 As shown in Figure 2, the preferred embodiment of the present invention comprises
2 a training or education module 2 for training a user on how to complete a task. Training
3 module 2 may use a lesson presented by various means including streaming video 4,
4 digitized photographs 6, animated graphics 8, audio recordings 10, text 12, or other methods
5 to instruct a user regarding the steps necessary to complete a task. Some lessons will be
6 interactive allowing the user to request a more detailed explanation of specific steps of the
7 task. Other training methods may include on-line chat sessions with professionals and
8 skilled instructors and testing and other evaluation of user skills to increase user confidence
9 and knowledge.

10 Once training module 2 is initiated, a user will be taught the procedure for
11 accomplishing a specific task. A database of project training information 24 may include
12 information on the use of any specialized tools 14, and the descriptions of any specialized
13 parts or components 16 that will be needed to complete the task along with any other relevant
14 information. Project information 24 may also include user-generated input that may include
15 specific details of the task he/she is trying to accomplish. All this information may be
16 assembled and compiled into a complete task information data base 40 containing needed
17 materials and/or services, including tools and hardware, to be used in the completion of the
18 task. Task information database 40 is subsequently utilized in both the estimation and
19 purchasing modules to aid the user in determining whether a task would be economically
20 viable in completing himself/herself, rather than seeking the services of a professional. The
21 user may, by way of example, input the make and model of vehicle 18, brand of appliance
22 20, or size of plumbing fixture 22 may be input to avoid misinterpretation of the task and
23 mistakes in the materials database. As stated, these are only examples. Other databases
24 containing information about various tasks may be added to the system.

25 Initial input may activate additional prompting for more specific details in an
26 interactive input process. For example, and not by way of limitation, a user indicates that a

1 P-trap must be replaced for a bathroom sink. The system queries the user whether the
2 existing P-trap is a 1 ½" or 1 1/4" model and whether the user prefers chrome, PVC plastic,
3 or ABS plastic. The system may also use building code information and user location to
4 predict what materials will comply with the local building codes. Likewise, vehicle and
5 appliance manufacturer's recommendations may be incorporated into the system to offer the
6 user materials that are compliant with these recommendations or requirements.

7 Based on user input and combined with information pre-existing in the system, the
8 user will be able to compile the task-specific database 40 of needed supplies, tools and other
9 materials required to complete the task. This task specific database 40 may be transferred
10 to other system modules for further estimating, evaluation, and purchase. A user may edit
11 task specific database 40 to account for previously purchased materials, presently owned
12 tools, and other factors.

13 Once the user is confident in his or her skills, he or she may proceed to an integrated
14 estimating module to evaluate the costs involved with the task.

15 Shown in Figure 3 is estimation module 26 according to the present invention. In
16 a preferred embodiment of the present invention, estimating module 26 provides a user with
17 an estimate of the cost of obtaining the supplies or services required to complete a specific
18 task. A user utilizes the assembled or compiled task specific database 40, which may further
19 be updated to include information on supplies and materials 28 based on knowledge obtained
20 in a training session, or task specific database 40 may be generated automatically by
21 embodiments of the present invention based on the user's selection of the task to be
22 performed or other input from a user.

23 Regardless of the manual or automatic generation of task specific database 40, the
24 cost 30 of the materials is provided to a user through estimation module 26. Cost 30 may be
25 supplied directly through display to the user or may be provided by e-mail or other means.
26 Costs 30 provided by embodiments of the present invention may comprise the actual

1 purchase prices of items or services, estimates of the actual costs based on average regional
2 values, or other cost estimation methods.

3 Estimating module 26 of the preferred embodiment of the present invention may be
4 linked to vendor databases 32 maintained by vendors or may be linked to a proprietary
5 system. Estimates may be provided for obtaining the materials required to complete a task
6 or for professional services 34 to achieve the same task. In a preferred embodiment, a user
7 is able to make a side-by-side comparison of the cost of obtaining the materials and the cost
8 of a professional 36. With this comparison, a user can evaluate whether the savings incurred
9 by performing a task are sufficient to justify foregoing a professional's performance.

10 As shown in Figure 4, the preferred embodiment of the present invention further
11 comprises a purchasing module 42, which allows users to purchase materials using various
12 means, such as online services or traditional brick and mortar methods, and is based upon
13 task-specific database 40. A user may inquire about and obtain vendor contact information
14 including different retailers or distributors who may be able to provide the materials,
15 tools, etc. needed to complete the task. Information regarding the methods for purchase and
16 delivery 46 may also be obtained. Users may place an order based on the information
17 previously generated in the training and estimating modules or may update or modify task
18 specific database 40 as needed. In some embodiments, prices from several vendors may be
19 compared in the estimation module or in the purchase module. Some embodiments also
20 allow the user to select vendors by geographical area and allow the user to choose local
21 vendors from which the user may purchase products by visiting their retail store.
22 Alternatively, the user may order products on-line and have the materials or other items
23 delivered via mail or other delivery methods.

24 When the retailer has an on-line retail site, the user may be directed to the site to
25 purchase the materials through a link 52 to that professional's web site. When this is done,
26 task-specific data base 40 may be transferred to the retailer's site where the items or products

1 48 may be directly linked to and compiled for purchase without sifting through the entire
2 selection at the retailer's site. This linking and transfer can significantly speed the purchase
3 process.

4 A user may, alternatively, select to have a professional perform the task. When this
5 is the case, the user may access contact information 50 enabling the user to contact the
6 professional directly. A user may also contact a professional directly from the system of
7 embodiments of the present invention by linking to a professional's site, e-mailing the
8 professional, accessing a professional's on-line scheduling system or other contact methods.

9 Figure 5 shows how the training, estimation, and purchasing modules combine to
10 form the present invention. As shown, the user may toggle back and forth between modules
11 to compile the most accurate task-specific database possible.

12 Savings in time and money are easily realized through the integrated combination
13 of learning, estimation, and purchase provided by preferred embodiments of the present
14 invention.

15 The present invention may be embodied in other specific forms without departing
16 from its spirit or essential characteristics. The described embodiments are to be considered
17 in all respects only as illustrative and not restrictive. The scope of the invention is, therefore,
18 indicated by the appended claims rather than by the foregoing description. All changes
19 which come within the meaning and range of equivalency of the claims are to be embraced
20 within their scope.

21 I claim:

22

23

24

25

26